Revenue earned by Doordarshan from Serials

2594. SHRl BIR BHADRA PRATAP SINGH; Will the Minister of INFORMATION AND BROADCASTING b_e pleated to state;

(a) what are the names of the first five T.V. serials which have earned maximum revenue by way of advertisements during the last three months i.e. 1st December, 1987 to 29th February, 1988 with the amount of revenue earned by each of the serials;

(b) the names of the first five popular T.V. serials shown during the months of January|February, 1988 according to vari ous surveys conducted by Doordarshan and other agencies; and

(c) what is the viewership of these serials?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND THE MINISTER OF INFORMATION AND BROADCASTING (SHRI H.K.L. BHAGAT): (a) The names of the first five T.V. serials which have earned maximum revenue during the period in question and the amount of revenue earned are given below;—

Name of Serial	Amount of Revenue
1 Ramayana	4.61 crores
2 Zindagi	I 63 crores
3 1st Bahane	68-00 lakhs
4 Aur Bhi Hain Rahen	.67.00 lakhs
5 Stree	65.00 lakhs

(b) and (c) The following ate the first «ve popular T.V. serials and their viewership as per a panel survey under taken by the Audience Research Unit of Doordarshan during January, 1988;—

Name	*of Serial*	*Percentage of viewership*
1	. Ramayana	85 per cent
2	Zindagi	69 per cent
3.	Isi Bahane	68 percent
4.	Manoranjan	68 per cent
5	. Stree	62 per cent

Implementation of Fifteen Poin Programme

2595. SHRI SATYA PRAKASH MALAVIYA; Will the Minister of WELFARE be pieased to stats what steps have beea taken for giving special consideration to minorities in the matter of recruitment to services in Central and State police forces, nationalised banks, public sector undertakings and railways etc. making the respective" selection committees represent;!-* tive for the 'above purpose in the light of the Prime Minister's 15 Point Programme on minorities' welfare?

THE DEPUTY MINISTER IN THE MINISTRY OF WELFARE (SHPIMATI SUM ATI OR AON): The Prime Minister's 15-Point Programme for the Welfare of Minorities envsages giving special considera'ion to minorities by making selection committees for recruitment representative of the minorities. In pursuance of this the Department of Personnel and Training has issued general instructions that ail selection committees for Group C & D posts should contain a representative from the minority community. Similar instructions have been issued by the Bureau of Public Enterprises to all the Public Sector Undertakings. Ministry of Railways has also issued instructions to all the Zonal Railways and Railway Service Commissions to include one member from the minorities community in all selection committees. Department of Banking has issued instructions to the nationalised banks for inclusion of one-member from minority community in each Banking Service Recruitment Board Panels,

and to lay special emphasis upon recruitment to Group D posts from minority concentrated districts. Mobile Employment Exchanges have been visiting minority concentration areas for larger registration of minority candidates, 'Ihe State Governments have also been advised to take special steps in the matter of recruitment of minority candidates in the State police forces and to set up review committees so as to ensure that there is no discrimination agianst the minorities. The University Grants Commission is running' a scheme in 20 universities and 14 colleges to provide special coaching facilities to the minority candidates to enable them to compete for the various examinations conducted by the Central Government, the State Governments and the naionalised' banks, etc.

Production and export of aluminium by NALCO

2596. KUMARI SUSHILA TIRIA: Will the Minister of STEEL AND MINES be pleased to state:

(a) what is the annual production of aluminium in Orissa;

(b) whether NALCO in Orissa exports aluminium; if so, what is the price and terms and conditions thereof; and

(c) whether Government of Bahrin has signed an agreement with India to import aluminium from NALCO?

THE MINISTER OF STATE IN THE DEPARTMENT OF MINES IN THE MINISTRY OF STEEL AND MINES (SHRI RAMANAND YADAV): (a) National Aluminium Company Limited (NALCO) is still under construction and is in the process of gradually commis<siou-ing the aluminium smelter in consonance with the Captive Power Plant. At full-rated capacity, NALCO's Smelter Plant at' Angul can produce 218,000 tonnes per annum of primary aluminium metal, when completed.

In addition, Indian Aluminium Company Limited (INDAL) has got an aluminium smelter at Hirakud, which has a capacity of producing 24,000 tonnes per annum of primary aluminium metal.

Production of primary aluminium metal during the current financial year is expected to be about 25,000 tonnes by NALCO and about 6,000 tonnes by INDAL in Orissa,

(b) No, Sir.

(c) No, Sir.

Opening of Indian Restaurants in Soviet Union

2597. SHRI HASHIM RAZA ALLAHABADI ABDI; Will the Ministei of TOURi^M be pleased to state:

(a) whether the Soviet Union have requested India to set up more Indian restaurants in that country; if so, the details thereof; and

(b) the action taken by Government in this regard?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI GIRIDHAR GOMANGO): (a) and (b) No specific request has been received fo_r setting up more Indian Restaurants in the USSR. However, the possibility of setting up of hotels/restaurants in Soviet Union in collaboration with the private as well a_s public sector companies in India is being explored by the Government of USSR.

Second Sandzimir Mill for Salem Steel Plant

2598. PROF. C. LAKSHMANNA; Will the Minister of STEEL AND MINES be pleased to state;

(a) whether it is a tact that the sanction of second Sandzimir Mill for Salem Steel Plant is pending with the Ministry of" Steel and Mines; '

(b) what amount was spent on this project and which has been locked up for want of the sanction; and

(c) what would be the additional production of stainless steel after this unit is established?